



Press Release
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Boris Mar announces new 12 month quest: "In Search of the True Spirit of Mother Nature"

Belgian Fine Art Photographer Boris Mar today announced a new 12 month venture in search of that one magic image.

Early January, Boris Mar will head off to the pristine island of Tasmania. Followed by a long journey through the heart of Australia heading for its harsh North-West Kimberley Region. Visiting Australia's remote areas requires a specialized form of transportation. Boris Mar will travel in a customized Four-Wheel Drive and Camper Trailer. Equipped to address and survive the toughest conditions.

"Australia is a magical place. It's one of the purest and most untouched places on earth. A timeless land which takes you back to the origin of nature. My images of Australia are a reproduction of a pure world. Our world the way it used to be a long time ago. A time before humans came into the picture. I will try and photograph some very remote, untouched and never before seen places on this continent." Boris Mar

Later in 2011 Boris Mar will venture to South America's Patagonia, as well as Nepal and Tibet.

"Both Patagonia and Tibet are places with some of the most impressive landscapes in the world. Currently there are very few fine-art landscape images of these regions available, primarily because of its inaccessibility and harsh conditions. The thought of hauling along 15kg of photographic equipment in remote natural landscapes, frightens many photographers. I face a serious challenge here, but as always, the thrill of capturing that magic shot is worth all my effort." Boris Mar



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About Boris Mar

Boris Mar is renowned for his breathtaking panoramic landscape images, taken at a unique place and time when nature shows her true self. While many artists turn to subdued tones and colours, his images are bursting with vibrant colors and details.

Boris Mar uses high-end photographic equipment which captures fine details and vibrant colours, allowing huge photographic enlargements without a loss in quality.

Belgian photographer Boris Mar took his first image in Fort Lauderdale, Florida in 1996. Ever since that moment his quest to take that perfect shot has never ended. Many years later his portfolio includes breathtaking images from around the globe that speak for themselves. Completely self-taught, Boris Mar's photographs are taken in natural light, using only traditional in-camera techniques.

"I try to capture the true spirit of Mother Nature. My ambition and my challenge are to witness her at her purest. I strive to immortalise those rare occasions when Mother Nature shows her very special face, a moment in nature that tells a story." Boris Mar

Boris Mar goes to the extreme to capture his images. Harsh and long hikes. Countless nights camping out. Waiting for that magic light for hours, sometimes days. Extensive research to pinpoint that special location. The result: fine-art photographs of breathtaking moments taken at breathtaking places, where few or until now no one has ventured before.

Born and raised in Belgium, Boris Mar has travelled the world. He is currently residing in Melbourne, Australia. His strictly Limited Edition work is currently highly sought after by art collectors and admirers of nature around the globe.

For more information or details, please email info@borismar.com



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